

DEPARTAMENTO DE
ECONOMIA DE LA EMPRESA

DEPARTAMENTO DE ECONOMÍA DE LA EMPRESA

Actividades de investigación

Tesis Doctorales

- Efectos de las marcas renombradas en el posicionamiento de la denominación de origen Rías Baixas y su repercusión en el resto de marca"
Autores: ALVAREZ, F.
Director/Codirectores: CERVIÑO, J. ; FRAÍZ, J.A.
Año: 2013
- Lessons from times of crisis: anticipation, risk taking and portfolio management
Autores: AKIN, O.
Director/Codirectores: MARIN, J.M.
Centro donde se presentó: Universitat Pompeu Fabra
Año: 2013
- Managerial Incentives For Attracting Attention And Firm Investor Base
Autores: N. Papiashvili
Director/Codirectores: TRIBO, J.A.; GUTIERREZ, M.
Año: 2013
- New Insights In Co-Branding Strategy
Autores: HO, H.C.
Director/Codirectores: LADO, N.R.; CESARONI, F.
Año: 2013
- News Insights In Idiosyncratic Risk
Autores: MALAGON, J.
Director/Codirectores: RODRIGUEZ, R. ; MORENO, J. D.
Año: 2013
- Systemic Risk Measures: The Simpler The Better?
Autores: RODRIGUEZ, M.
Director/Codirectores: PEÑA, J. I.
Año: 2013
- The Differential Market Rewards For Firms Achieving Earnings Benchmarks Through: Cash-Flows, Signaling Accruals, Opportunistic Accruals Or Real Activities Manipulations
Autores: LIU, S.P.
Director/Codirectores: GARCIA, J.M.
Año: 2013
- The Macroeconomic Sources Of Credit Risk Premia
Autores: GROBA, J.
Director/Codirectores: DIAZ , A.; SERRANO, P.J.
Año: 2013

- Value Implications Of Open Source Software: An Empirical Outlook To The Open Innovation Model
Autores: AKSOY, D.
Director/Codirectores: GIARRATANA, M. ; FOSFURI, A.
Año: 2013

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Participante Comité Científico de la European Accounting Association Annual Congress, *Paris*, FRANCIA, 2013.

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Estancias en otros centros

- ELCIO MENDONÇA TACHIZAWA
Título: Estancia de investigación en la University of Leeds
Centro Externo: University of Leeds
País: REINO UNIDO
Duración: 01/06/2013 a 01/07/2013.
- ENCARNA GUILLAMON SAORIN
Título: Estancia para colaborar en trabajos de investigación con personal investigador de la Universidad de destino
Centro Externo: Queensland University Technology
País: AUSTRALIA
Duración: 18/07/2013 a 24/09/2013.
- ESTELA NUÑEZ BARRIOPEDRO
Título: Estancia postdoctoral de intercambio de conocimiento en la Universidad Internacional de la Rioja
Centro Externo: Universidad Internacional de la Rioja
País: ESPAÑA
Duración: 14/02/2011 a 02/03/2013.

- **EVITA PARASKEVOPOULOU**
Título: Vititas cortas y periodicas de colaboración
Centro Externo: Laboratory of Economics and Management, SantAnna School of Advanced Studies
País: ITALIA
Duración: 30/09/2010 a 30/06/2013.

- **GORETTI CABALEIRO CERVIÑO**
Título: Estancia en la Bocconi University.
Centro Externo: Bocconi University
País: ITALIA
Duración: 01/04/2013 a 01/06/2013.

- **GORETTI CABALEIRO CERVIÑO**
Título: Estancia en la Bocconi University
Centro Externo: Bocconi University
País: ITALIA
Duración: 01/10/2013 a 01/12/2013.

- **JUANA ALEDO MARTINEZ**
Título: Visiting Scholar, University of Portland, Oregon, August 2013
Centro Externo: University of Portland
País: ESTADOS UNIDOS DE AMERICA
Duración: 01/08/2013 a 31/08/2013.

- **KURT ACHIEL DESENDER**
Título: Visiting Researcher at the University of Illinois at Urbana-Champaign, US.
Centro Externo: University of Illinois at Urbana-Champaign, US.
País: ESTADOS UNIDOS DE AMERICA
Duración: 01/07/2013 a 01/01/2014.

- **MAHMOUD AYMOM**
Título: Visitante
Centro Externo: Pompeu Fabra
País: ESPAÑA
Duración: 15/09/2012 a 15/01/2013.

- **MANUEL FERNANDEZ BAGUES**
Título: Estancia de Investigación
Centro Externo: Aalto University
País: FINLANDIA
Duración: 01/09/2012 a 01/02/2013.

- **MARGARITA SAMARTIN SAENZ**
Título: Estancia de investigación.
Centro Externo: CORE
País: BÉLGICA
Duración: 13/07/2013 a 13/08/2013.

- **MARIA ITZIAR CASTELLO MOLINA**
Título: Visiting Scholar
Centro Externo: Stanford University
País: ESTADOS UNIDOS DE AMERICA
Duración: 15/06/2013 a 14/09/2013.

- **MONICA LOPEZ-PUERTAS LAMY**
Título: Visiting Researcher at CENter, Tilburg University, Netherlands
Centro Externo: Tilburg University
País: HOLANDA - PAISES BAJOS
Duración: 01/05/2013 a 02/09/2013.

- **VOLODYMYR MELNYK**
Título: Workshops and project cooperation
Centro Externo: University of Tübingen
País: ALEMANIA
Duración: 01/07/2013 a 20/07/2013.