

**DEPARTAMENTO DE ECONOMIA**  
**DE LA EMPRESA**

## **DEPARTAMENTO DE ECONOMIA DE LA EMPRESA**

### **Actividades de investigación**

#### **Tesis Doctorales**

- Environmental performance and financial structure/ Three Essays on the European Sovereign Debt market  
*Autores:* PENG, Y.  
*Director/Codirectores:* BALBAS DE LA, A.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* CAMPUS DE GETAFE  
*Año:* 2015
- Gobiernos corporativos en Chile: Estudio sobre el cumplimiento de los principios de la OCDE por empresas chilenas en 2001-2008 y 2009-2013  
*Autores:* SILVA, B.  
*Director/Codirectores:* GARCIA, B.; CALVO, C.  
*Universidad:* UNIVERSIDAD AUTONOMA DE MADRID  
*Año:* 2015
- Mutual fund structure and performance  
*Autores:* ZAMBRANA, R.  
*Director/Codirectores:* RODRIGUEZ, R. ; MORENO, J. D.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* CAMPUS DE GETAFE  
*Año:* 2015
- Organizations as social cognitive systems  
*Autores:* CANDIANI, J.A.  
*Director/Codirectores:* PALOMERAS, N.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* CAMPUS DE GETAFE  
*Año:* 2015
- Three essays on gender issues in accounting, governance and risk aversion  
*Autores:* SCAPIN, M.P.  
*Director/Codirectores:* GARCIA, J.M.; PENALVA, J.S.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* CAMPUS DE GETAFE  
*Año:* 2015

- Three essays on strategic decision making and CEO behavior in family firms  
*Autores:* NEACSU, I.  
*Director/Codirectores:* NUÑEZ, M. ; GOMEZ, L. R.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* CAMPUS DE GETAFE  
*Año:* 2015
  
- Three essays on the interest rate curve multiplicity in the interbank market  
*Autores:* PETIT, N.  
*Director/Codirectores:* SERRANO, P.J.; LAFUENTE, J. A.  
*Universidad:* UNIVERSIDAD COMPLUTENSE DE MADRID  
*Año:* 2015

## **Publicaciones y actividades de difusión de resultados**

### **Publicaciones en revistas científicas nacionales**

- GAGO, S. ; PURDY, D.  
The effects of budgetary knowledge and extrinsic motivation on the importance that managers attribute to their budgets, *Revista Española de Financiación y Contabilidad*, Vol. 44, Núm. 1, 2015, pp. 47-71, ESPAÑA.
  
- VAZ ANTUNES, J.R.  
Social value of the firm: analyses and practical applications, *Revista de economía aplicada*, Vol. 23, Núm. 68, 2015, pp. 39-60, ESPAÑA.

### **Publicaciones en revistas científicas internacionales**

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Connecting the Dots: Bringing External Corporate Governance into the Corporate Governance Puzzle, *Academy of Management annals*, Vol. 9, Núm. 1, 2015, pp. 483-573, ESTADOS UNIDOS DE AMERICA.
  
- ARAKELYAN, A.; RUBIO, G.; SERRANO, P.J.  
The reward for trading illiquid maturities in credit default swap markets, *International Review of Economics and Finance*, Vol. 39, 2015, pp. 376-389, REINO UNIDO.
  
- BALBAS DE LA, A.; BALBAS, B.; BALBÁS, R.; HERAS, A.  
Optimal reinsurance under risk and uncertainty, *Insurance. Mathematics and economics*, Vol. 60, 2015, pp. 61-74, HOLANDA - PAISES BAJOS.
  
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Segment Disclosure and Cost of Capital, *Journal of business finance and accounting*, Vol. 42, Núm. 3-4, 2015, pp. 367-411, REINO UNIDO.
  
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Industry characteristics and financial risk contagion, *Journal of banking and finance*, Vol. 50, 2015, pp. 411-427, HOLANDA - PAISES BAJOS.
  
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- CHO, H.; CHOI, S.  
What Drives Credit Rating Changes? A Return Decomposition Approach, *Asia Pacific Journal Of Financial Studies*, Vol. 44, Núm. 6, 2015, pp. 899-931, REPUBLICA DE COREA.
  
- ESTEBAN, M.; VIDAL-SANZ, JOSE M. ; YILDIRIM, G.  
Historical impact of technological change on the US mass media advertising expenditure, *Technological forecasting and social change*, Vol. 100, 2015, pp. 306-316, ESTADOS UNIDOS DE AMERICA.
  
- FOSFURI, A. ; GIARRATANA, M. ; ROCA I, E.  
Walking a slippery line: Investments in social values and product longevity, *Strategic management journal*, Vol. 36, Núm. 11, 2015, pp. 1750-1760, ESTADOS UNIDOS DE AMERICA.
  
- GASTON BRETON, C.; DUQUE, L.C.  
Utilitarian and hedonic promotional appeals of 99-ending prices The influence of decision-making style, *European journal of marketing*, Vol. 49, Núm. 1-2, 2015, pp. 212-237, REINO UNIDO.
  
- GOLEZ, B.; MARIN, J.M.  
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- GOMES, E.; GZYL, H.; MAYORAL, S.  
Two maxentropic approaches to determine the probability density of compound risk losses, *Insurance. Mathematics and economics*, Vol. 62, 2015, pp. 42-53, HOLANDA - PAISES BAJOS.
  
- GOMES-GONÇALVES, E.; GZYL, H.; MAYORAL, S.  
Maxentropic approach to decompound aggregate risk losses, *Insurance. Mathematics and economics*, Vol. 64, 2015, pp. 326-326, HOLANDA - PAISES BAJOS.
  
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- GONZALEZ, C.U.; MORENO, M.; PEÑA, J. I.  
Portfolio selection with commodities under conditional asymmetric dependence and skew preferences, *Quantitative Finance*, Vol. 15, Núm. 1, 2015, pp. 151-170, REINO UNIDO.
  
- GUO, B.; LOU, Y.; PEREZ, D.  
Investment, duration, and exit strategies for corporate and independent venture capital-backed start-ups, *Journal of economics and management strategy*, Vol. 24, Núm. 2, 2015, pp. 415-455, ESTADOS UNIDOS DE AMERICA.

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Dividend Policy with Controlling Shareholders, *Theoretical Inquiries in Law*, Vol. 16, Núm. 1, 2015, pp. 107-130, ISRAEL.
  
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## Libros

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## Colaboraciones en obras colectivas

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*Path Dependence in Technologies and Organizations*, en: Palgrave Encyclopedia of Strategic Management, PALGRAVE, ALEMANIA, 2015.
  
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*Why some political opportunities succeed and others fail: Bridging organizational levels in the case of Spanish occupy*, en: Civic engagement and social media: Political participation beyond protest / J. Uldam, & A. Vestergaard (Eds.), PALGRAVE, REINO UNIDO, pp. 44-62, 2015.

- CERON, Juan A. ; GARCÍA, S.N.; SALAS,  
*Inversión y retorno de las empresas españolas en Latinoamérica*, en: Inversión Extranjera Directa en América Latina. Una revisión en las economías latinoamericanas en los albores del siglo XXI, BONILLA ARTIGAS, EDITORES, MEXICO, pp. 173-216, 2015.
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- LOPEZ-PUERTAS, M.; ROTONDI, Z.  
*SMEs Participation to supply chains and credit -constraints: implications for internal credit risk models*, en: Does one size fit all? Basel rules and SME financing, Il Mulino, ITALIA, pp. 176-, 2015.

## **Documentos de trabajo**

- ALVAREZ, M. J. ; AGUADO, F.  
*La radiofrecuencia en la atención y gestión hospitalarias: un camino hacia la Smart Health*, *Smart Health*, 2015.
- ALVAREZ, M. J. ; JORGE, J.  
*EMT: transporte urbano 'smart' para Madrid (1)*, *Smart Cities*, 2015.
- BALBAS DE LA, A.; PENG, Y.  
*Sequential arbitrage measurement in bond markets : theory and empirical applications in the Euro-zone*, *Working paper. Business economic series 15-01* UNIVERSIDAD CARLOS III DE MADRID, 2015.
- BERMEJO, V.J.; ABAD, J.M.  
*Liquidity provision: lessons from a natural experiment*, *UC3M Working Papers Business 15-03* UNIVERSIDAD CARLOS III DE MADRID, 2015.
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- BLANCO, I.; WEHRHEIM, D.A.  
*The Bright Side of Financial Derivatives: Options Trading and Firm Innovation*, *SSRN Working Paper 2468576*, 2015.
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- LAFUENTE, J. A. ; PETIT, N.; SERRANO, P.J.  
*Determinants of the multiple-term structures from interbank rates*, *UC3M Working Papers Business 15-02* UNIVERSIDAD CARLOS III DE MADRID, 2015.

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## **Ponencias y Comunicaciones a congresos**

- ALEDO, J.  
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- ALEDO, J.; GARCIA, J.M.; GONZALEZ, T.  
*The effects of information differences among investors on the role of earnings quality in facilitating corporate investment*, XI Workshop de Investigación Empírica en Contabilidad Financiera = XI Workshop on Empirical Research in Financial Accounting, *CORDOBA*, ESPAÑA, 2015.
  
- ALVAREZ, M. J.  
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- ALVAREZ, M. J.  
*La ciencia económica y la economía colaborativa*, III Seminario Internacional sobre Derecho de los negocios, RSE/RSC; Legal Compliance y Economía Colaborativa, *GETAFE*, ESPAÑA, 2015.
  
- ALVAREZ, M. J.  
*L'imprenditore como motore di sviluppo*, Forum Villa d'Este 2015: Lo scenario di oggi e di domani per le strategie competitive (41° ed) / The European House Ambrosetti , *Cernobio*, 2015.
  
- ALVAREZ, M. J.  
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- ANTINO, M.; RICO, R.; SÁNCHEZ-MANZANARES, M.; LI, H.  
*The management of faultline teams: how to enhance team learning and team performance*, 17th European Congress of Work and Organizational Psychology (EAWOP 2015). Symposium, *Oslo*, NORUEGA, 2015.
  
- ATES, Z.; DUQUE, L.C.; SHUMANN, J.H.; BÜTTGEN, M.; LARA-QUINTANILLA, M.; DELCOURT, C.  
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*Participation in R&D, tax credit and subsidy programs: the weight of inertia*, I Workshop KIIS, Knowledge, Innovation and Internationalization Strategies, ESPAÑA, 2015.
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- CANO, M.; NUÑEZ, M.  
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- CANO, M.; NUÑEZ, M.  
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- CANO, M.; NUÑEZ, M.  
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- CEBALLOS, M.; GARCIA, A.; LADO, N.R.  
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*Interactive Cinema Advertising Increases Recommendation Likelihood and Buying Intention of Advertised Product by Enhancing Attitude Towards Product Category*, Leuven, BÉLGICA, 2015.
  
- DI MEO, F.; GARCIA, J.M.; SURROCA, J.  
*Effects of CEOs' and CFOs' compensation mechanisms on real activities and accounting manipulation*, XI Workshop de Investigación Empírica en Contabilidad Financiera = XI Workshop on Empirical Research in Financial Accounting, CORDOBA, ESPAÑA, 2015.
  
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*Engagement and Mutual Influence of Multiple Audiences and the Performance of Boundary Spanner*, Istanbul , TURQUIA, 2015.
  
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*Competences development from two perspectives: businessmen vs. graduates*; en: INTED2015 Proceedings, IATED, , 2015.
  
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*Physicians under accountingisation in public hospitals: Professional doctors, occupational doctors and hybrid doctor-managers in a Portuguese teaching hospital*, 10th ENROAC Conference, *Galway*, IRLANDA, 2015.
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*Let he who is without sin, cast the first stone: rivalry as a reason for release firm's corruption*, IRLANDA, 2015.
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*Let he who is without sin, cast the first stone: rivalry as a reason for release firm's corruption*, ESTADOS UNIDOS DE AMERICA, 2015.
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*Debt pressure and the choice of interactive control systems: Effects on cost of debt*, XI Workshop on Empirical Research in Financial Accounting, *CORDOBA*, ESPAÑA, 2015.
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- GARCIA, J.M.  
*Discussion en "Corporate diversification and earnings quality" de C. Homburg, J. Nasev y D. Nussmann*, XI Workshop de Investigación Empírica en Contabilidad Financiera = XI Workshop on Empirical Research in Financial Accounting, *CORDOBA*, ESPAÑA, 2015.
- GARCIA, J.M.  
*Geographic disclosures and firm investment efficiency*, XI Workshop de Investigación Empírica en Contabilidad Financiera, *CORDOBA*, ESPAÑA, 2015.

- GARCIA, J.M.; BEUSELINCK, C.; BLANCO, B.  
*The role of foreign shareholders in disciplining financial reporting*, 38th European Accounting Association Annual Congress (EAA), Glasgow, REINO UNIDO, 2015.
- GARCIA, J.M.; HUNG, S.; QIAO, Z.Q.  
*Discussant en "Return news decomposition and conditional conservatism" de Shengmin Hung y Zheng Qiao*, 38th European Accounting Association Annual Congress (EAA), Glasgow, REINO UNIDO, 2015.
- GARCIA, J.M.; LIU, S.P.  
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- GARCIA, J.M.; PENALVA, J.S.; SCAPIN, M.P.  
*Accounting quality effects of imposing gender quotas on boards of directors*, XI Workshop de Investigación Empírica en Contabilidad Financiera = XI Workshop on Empirical Research in Financial Accounting, CORDOBA, ESPAÑA, 2015.
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## **Actividades de formación y movilidad de personal investigador**

### **Estancias en otros centros**

- DAVID ALEXANDER WEHRHEIM  
*Título:* Estancia breve  
*Centro Externo:* Università Commerciale Luigi Bocconi  
*País:* ITALIA  
*Duración:* 01/01/2015 a 31/03/2015.
  
- DAVID MARTINEZ MIERA  
*Título:* Estancia en Banco Central de Canada  
*Centro Externo:* Banco de Canada  
*País:* CANADA  
*Duración:* 01/10/2015 a 31/12/2015.
  
- EDUARDO MELERO MARTIN  
*Título:* Estancia de Investigación en la Aalto University  
*Centro Externo:* Aalto University  
*País:* FINLANDIA  
*Duración:* 01/08/2015 a 01/09/2015.

- **JORGE SURROCA AGUILAR**  
*Título:* Licencia de estudios para período superior a un año  
*Centro Externo:* UNIVERSITY OF GRONINGEN  
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*Duración:* 01/08/2015 a 31/07/2017.
  
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*Título:* Visiting researcher, Columbia University  
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*País:* ESTADOS UNIDOS DE AMERICA  
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- **JUANA ALEDO MARTINEZ**  
*Título:* Visiting Schoolar, University of Portland, Oregon, August 2015.  
*Centro Externo:* University of Portland  
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*Duración:* 01/08/2015 a 31/08/2015.
  
- **MARGARITA SAMARTIN SAENZ**  
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*País:* ESPAÑA  
*Duración:* 15/11/2014 a 31/07/2015.